



Technology

 **LEADME
MEDIA**

Classic
Integrity



2011



TDK



RIGHT LANE
MUST
TURN RIGHT

Shocking
New
Evidence.

SW

ASTOR
THEATRE



Introducing Lead Me Media



At Lead Me Media we have spent years perfecting our data and technology.

With over 200+ million responsive opt-in records no one can match our email marketing results. Optimal response is achieved with our unparalleled targeting, precision tracking, and our seasoned fulfillment team.

Our clients benefit from these services on a daily basis, but what they truly value is the dedication of a partner with a vested interest in their success.





WHAT IS RETARGETING?

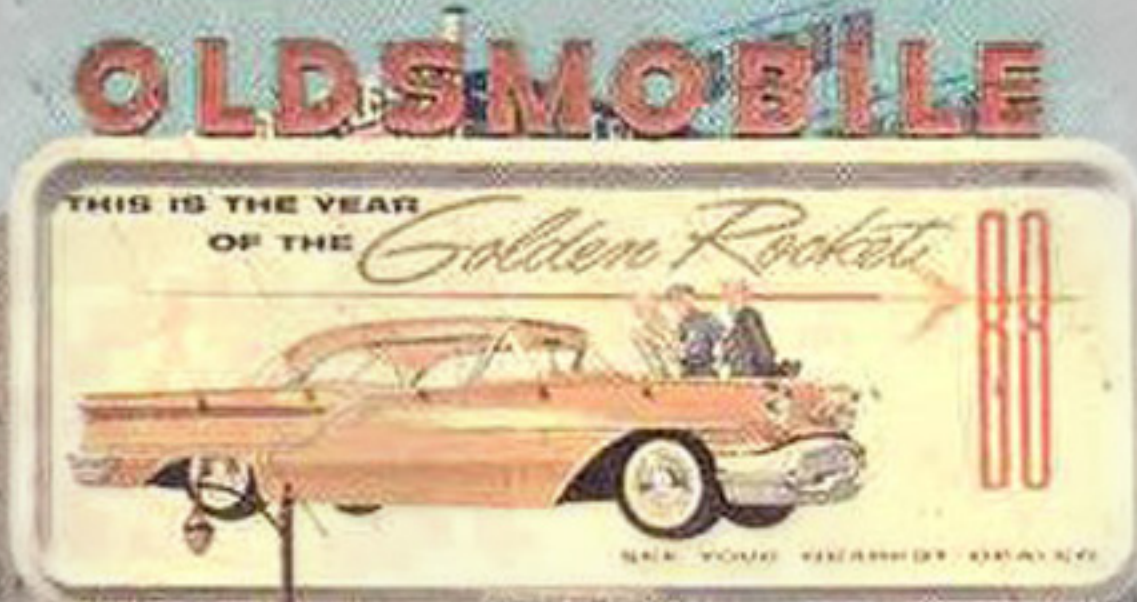
Analytic reports tell us that, for most websites, only 2% of web traffic converts on the first visit.

Lead Me Media's retargeting solution is designed to help you re-engage the 98% of users who do not convert on their first visit to your website. By utilizing a combination of strategy, technology and scientific modeling Lead Me Media can help you improve brand engagement and your bottom line.

Re-targeting works because it focuses your advertising spend on people who are familiar with your brand and have recently shown interest in your current offer.



HOLLYWOOD BL
→ 6200



Lead Me Media grants you access to
PREMIUM targeted ad inventory.
Our platform allows 40 billion impressions daily
with 500,000 advertising queries per second.

Display

Using our real time dashboard,
you will have access to:

**REAL TIME
CAMPAIGN PACING**

...

IMPRESSION DELIVERY

...

CLICK DELIVERY

...

OPERATING SYSTEM USAGE

...

**DEVICE USAGE
(PHONE/TABLET)**

...

OPTIMIZATIONS

Come

GYPSIES 50¢ FORTUNE



Closer

"I see a successful partnership in your future"

Contact Us At
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