

Your consumer data aggregator

LEADERS IN EMAIL MARKETING



LEADME
M E D I A

DATA • DELIVERY • DISPLAY

CONSUMER SELECTIONS

CONSUMER INTERESTS & HOBBIES

Arts & Crafts
Boating
Child Development
Collectables
Cruising
Dating
Dance
Decorating
Do It Yourself Projects
Expecting Parents
Education
Employment
Equestrianism
Events
Extreme Adventure
Family Values
Festivals
Films
Financial Planning
Fishing
Fitness
Gambling
Gardening
Genealogy
Health
Hunting
Instruments
Interactive Games
International News
Investments
Local Media
Mobile Apps
Music
Mythology
Nature
Photography
Politics
Reality TV
Religion
Seminars
Social Networking
Sports
Super Natural
Surveys
Technology
Travel & Tourism
Quilting

CONSUMERS SEEKING GOODS & SERVICES

Air Filtration
Appliances
Audio/Video
Auto Warranty
Baby Products
Beauty Products
Blu-ray & 3D Products
Books & Magazines
Business Opportunities
Cigars
Clothing
Clubs/Organizations
Coffee
Cooking Supplies
Cosmetic Surgery
Computer Hardware & Software
Coupons
Dining Plans
Eco Friendly/Green Products
Electronics
Energy Savings
Entertainment
Exercise Equipment
Eyewear
Fashion
Foods - Gourmet & Healthy
Freebies
Furniture
Games & Toys
Gym Memberships
Home Remodeling
Home Security
Herbal Medicines & Remedies
Insurance
Jewelry
Luxury Items
Mixed Martial Arts
Motivational Products
Motorcycles
New Car Purchase
New Mother Products
Party Supplies
Pet Supplies

Plastic Surgery
Property & Land
Psychic Readings
Recipes
Recreation Vehicles
Satellite/Cable Plans
Software
Teeth Whitening
Vacation Clubs
Weddings
Weight loss
Wine

DEMOGRAPHIC SELECTIONS

Age
Bilingual
Dwelling
Education
Ethnicity
Gender
Income
Liquid Assets
Marital Status
Net Worth
Occupation
Presence of Child
Presence of Credit

GEOGRAPHIC LOCATION

State
County
City
SCF
Zip Code
Radius
Drive Markets
Fly Markets

INCOME LEVEL

Less than \$25,000
\$25,000 - \$50,000
\$50,000 - \$75,000
\$75,000 - \$100,000
\$100,000 - \$150,000
\$150,000 - \$250,000
\$250,000 - \$500,000
\$500,000 - \$1,000,000
\$1,000,000 + + +

